

Cowley News: Advertising Terms

Cowley News is an Independent community newspaper delivered by volunteers to over 4000 homes throughout the Cowley area. This much-anticipated reintroduction Cowley News in June features stories and articles on events and activities in the Cowley and Cowley Road area.

We are going to start small, producing a newspaper, 4 times a year. Our well researched business plan suggests this will be both sustainable and deliverable. We have researched local businesses and services with good feedback, and to help you help us, we are offering an very competitive advertising package to fit all budgets.

We have four ways in which businesses and services can advertise:

1. **Classified Ads** (4 lines Name of business or service, Address, contact email and phone) These cost £15 per issue for four issues.
2. **Medium Boxed Ads** (£30 per issue, for four issues, 4cm x 5cm client to provide artwork)



This size ad 5cm x 4 cm is
£30 and will reach over
4000 households in the
Cowley area.

All advertisers will be listed free of charge in the on-line www.cowley.news business directory, along with links to your own website.

3. **Large Box Ad** (£105 per issue, 9cm x 10cm client to provide artwork)

Would you like to advertise in
Cowley News?
Delivered by volunteers in Cowley, Lye Valley, Cowley Marsh and Cowley Road. To over 4,000 homes and businesses. As we grow, you grow!

This size advertisement costs £100

Email: advertising@cowley.news
(This space £100) All pricing per issue
This ad is 9cm x 9cm

4. Digital Advertising

Advertise on our sidebar in carousel – £10/month

Advertise on the header of our website – £30/month

Please go to <https://cowley.news/advertise-with-us/>

All payments by bank transfer:
Metro Bank
Cowley News
Sort Code: 23 05 80
Account Number 38009712
Reference: CN062020